

JOIN THE 2024 PUT FOOT RALLY & RAISE FUNDS FOR A GOOD CAUSE!

How to set up your team's online fundraising project in 30 seconds!

1

Visit the 2024 Put Foot Rally event page on GivenGain, or use the Search option to locate it:

www.givengain.com/event/2024-put-foot-rally

2

Click on "Start fundraising" on the event page to register your fundraising project.

3

When logged in, click on "Continue" next to the official beneficiary charity, The Put Foot Foundation.

4

Complete the project steps where needed, adding text, gallery images/a video, a target etc. ([FAQs](#)) **Then make it live!**

All funds raised will go directly to the selected charity, even if you don't reach your fundraising goal.

Tip: Why not make the 1st donation to get your fundraising going?

5

Share your fundraising project link with friends, family and colleagues via e-mail, WhatsApp and social media, asking them for donations. And **keep sharing!**

*Got a question about setting up your fundraising project? Contact fundraising@givengain.com for assistance.



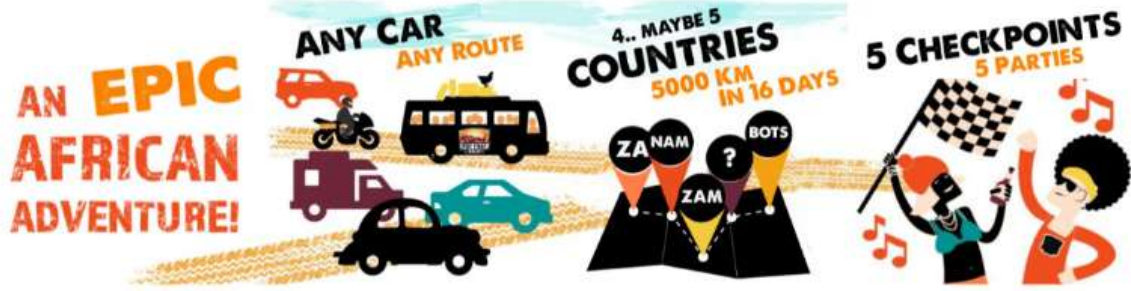
Start fundraising

Continue

It looks good, make it live!



This is what a fundraising project page looks like



4-5 COUNTRIES | 5 CHECKPOINTS | 5 PARTIES | 6000KM | 16 DAYS

Team KENERGY supporting The Put Foot Foundation!

By: [Team Kenergy](#)



* Total includes US\$275 raised from sources outside GivenGain.

Spread the word and share this project



My Story



Join Team Kenergy (John, Patty & Brent) in supporting The Put Foot Foundation, an incredible organization that provides school shoes to underprivileged children in Africa. By donating to this project, you will be making a direct impact on the lives of these children, enabling them to attend school with pride and confidence. Every contribution counts and together we can make a difference!

Tips for successful fundraising

TELL YOUR STORY

Communication is key and passion is power. Tell your visitors why you are fundraising and what direct positive impact their support will have. Better yet, say it in a YouTube video or Instagram post!

ADD SOME VISUALS

A beautiful project page helps to sell your ask. Add a high quality cover image, a profile pic under My Story and some gallery images of you taking action. Got a Gmail account? Why not record a short video on your mobile phone, upload it to YouTube and add the link in the YouTube field next to your gallery images?

ADD A DARE

What would you do in return for some donations? Perhaps a quick WhatsApp video message halfway through the event to thank all your donors? Or perhaps wear a Ken / Barbie outfit if you reach your fundraising target?

SHARE YOUR PROJECT LINK

Tell friends, family and colleagues about your project through personal e-mails, word of mouth, Facebook, Twitter or your blog. Always include a link to your project page.

THANK YOUR DONORS

Keep your donors motivated by taking the time to thank each one individually when they make a donation. This often leads to more donations.

KEEP ASKING

Let your followers know how your fundraising project is going, whether it is preparing for a race or reaching an important milestone, by posting an update on your project page. Always include an ask in your update.

MOBILISE YOUR NETWORK

As the saying goes, "1 plus 1 equals 11". Raise the visibility of your project by asking your network to spread the word about it!